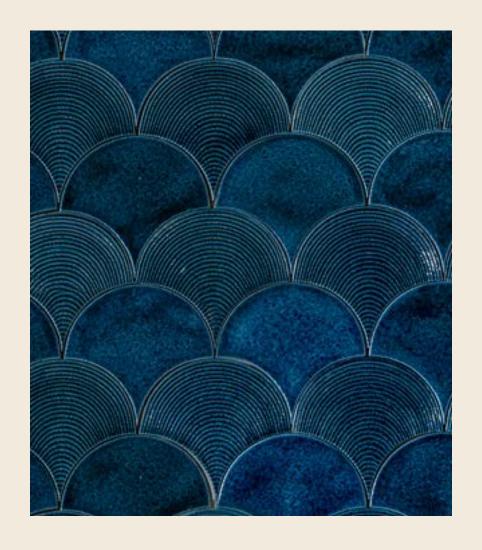
VIA ARKADIA

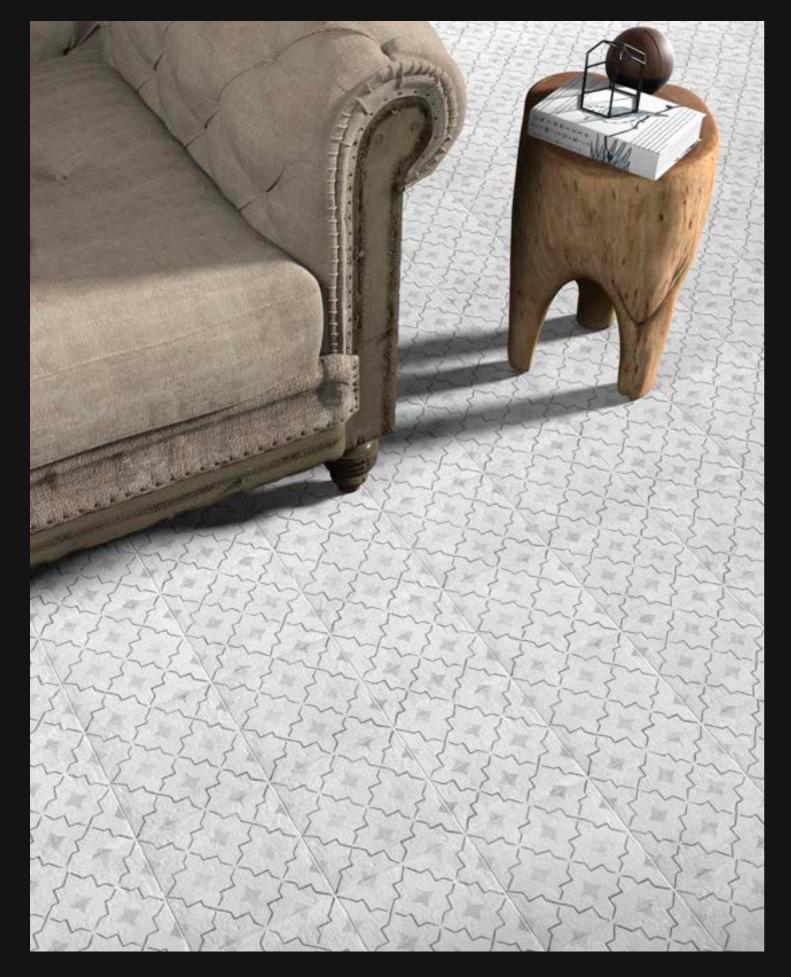


APRIL 2024

GET Inspired

Be inspired by our 14 selected collections, curated to ignite your imagination and transform your space. At Via Arkadia, we are dedicated to excellence, meticulously hand picking our top choices for 2024 to provide you with even more inspiration for your design journey.

NEW CASABLANCA MARMI CALACATTA VIOLA ABACO AUTENTICA IMPULSO FLUTES SAN REMO TADELAKT SCALLOP/LEAF QUERCIA DIGA COMING SOON ECCENTRIC MARMI CLASSICI SFUMATURE

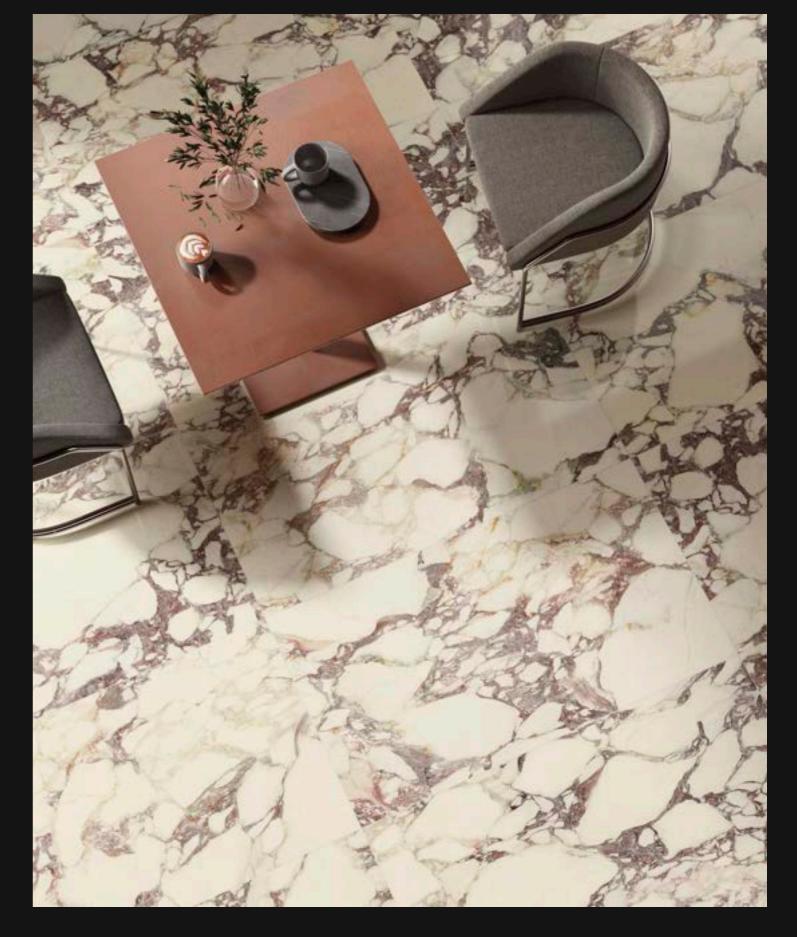


NEW CASABLANCA

Enhance your outdoor terrace or interior space with the exquisite beauty of Moroccaninspired tile. Enchanting patterns and textures, these tiles are designed to invigorate your surroundings and add a touch of elegance and character to any setting.

MARMI CALACATTA VIOLA

Discover a curated selection of iconic viola look marble with a mix of bold and light purple shades to create a luxurious environment.



ABACO

Indulge in a beautiful selection of lively colours textures with this stunning tile collection. Whether you're looking to infuse your home with a pop of fun or aiming for a distinctively unique aesthetic, these tiles offer endless possibilities for mixing and matching throughout your living spaces.



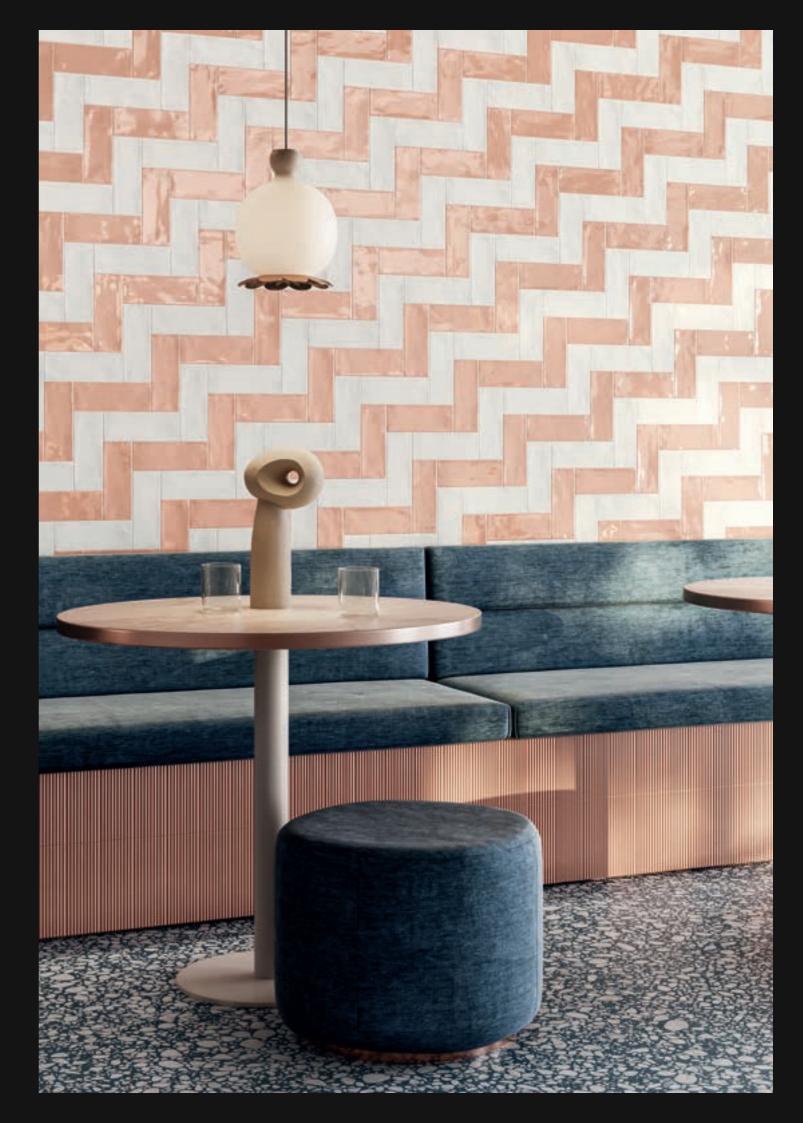


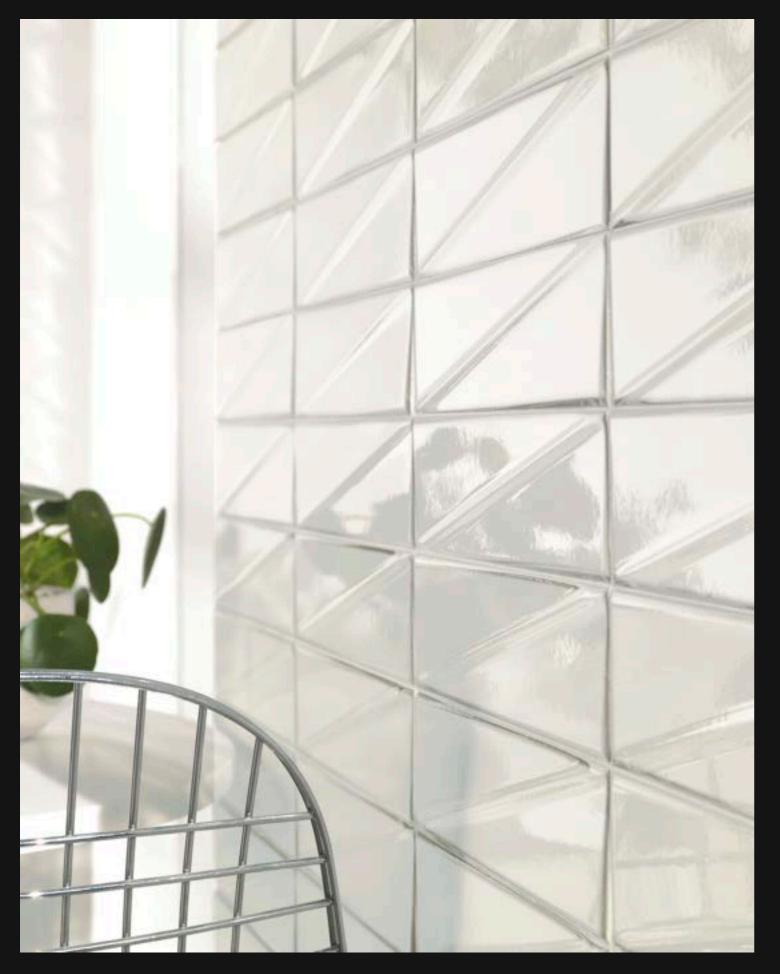


AUTENTICA

Stunning colours and unusual proportions this ceramic brick is a true testament to unique craftsmanship and the perfect blend of elegance and fun.

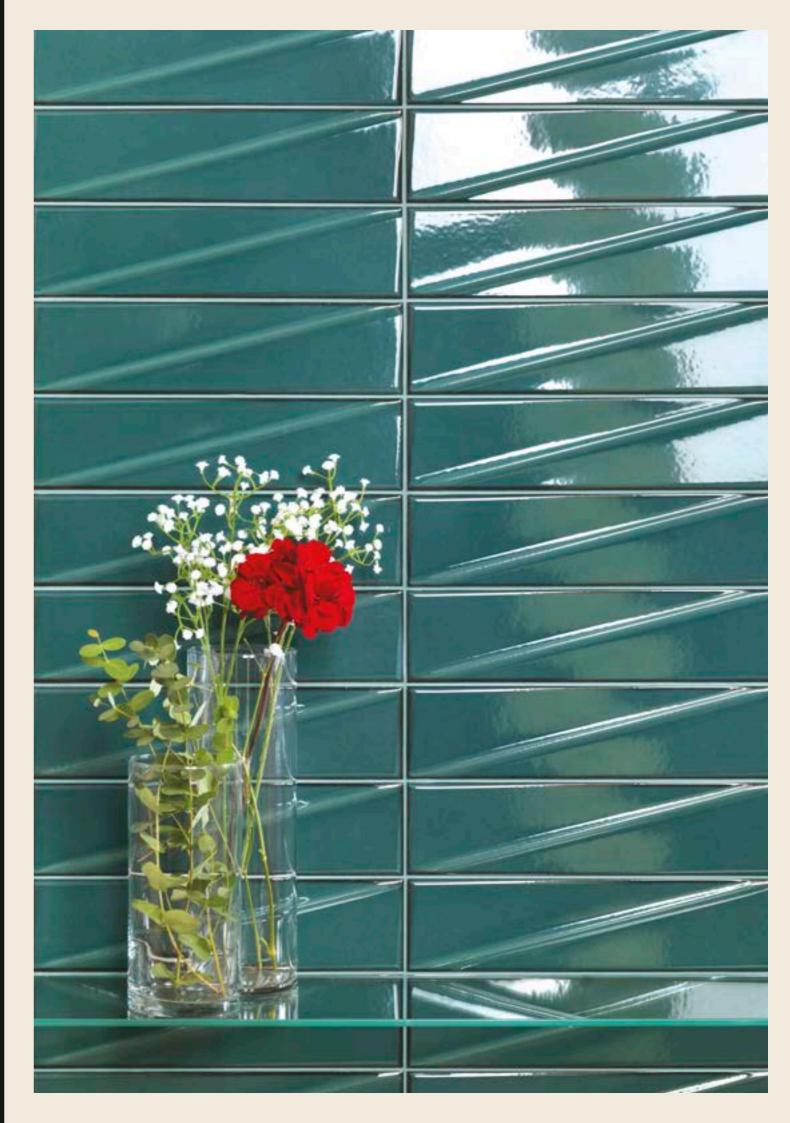






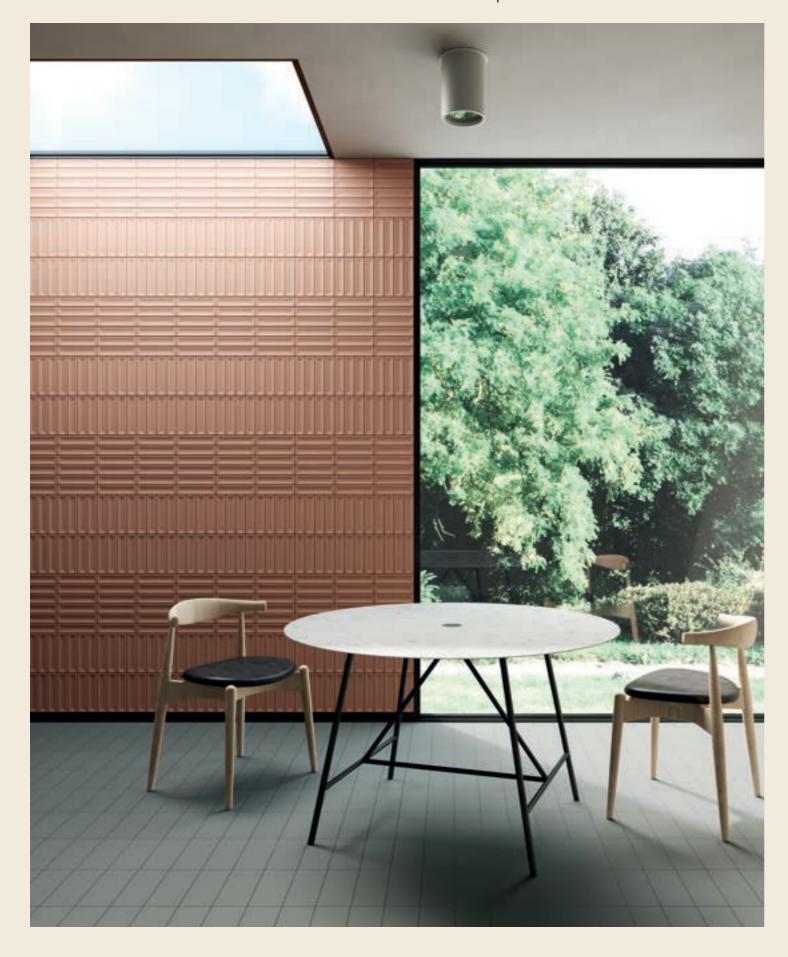
IMPULSO

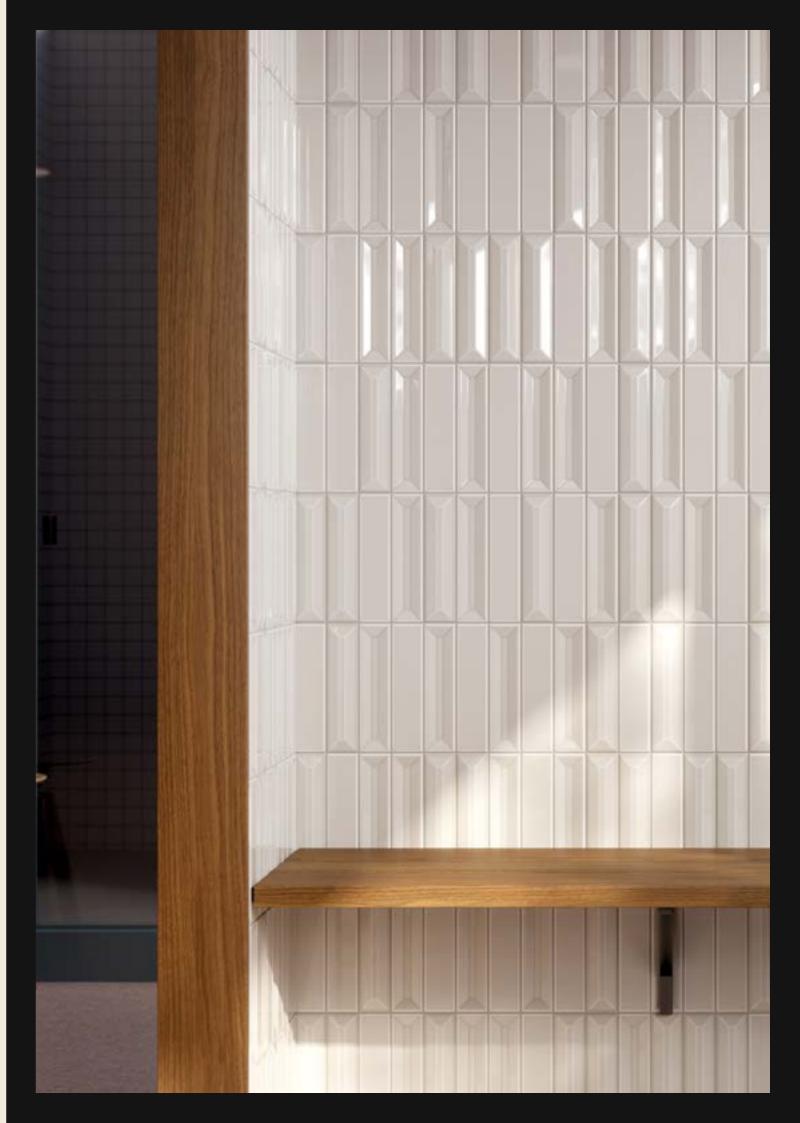
Discover these exquisite tiles, using a captivating geometric design that effortlessly brings a touch of modern elegance to any space. Enhanced by a sleek, glossy finish, they allow you to easily redefine sophistication with their contemporary allure.



FLUTES

Drawing inspiration from classic Italian design this new collection is designed to enhance architectural spaces. Offering dynamic light reflections and a sense of movement with its unique micro-structure and random meshmounted installation it is suitable for indoor and outdoor cladding in residential and commercial spaces.

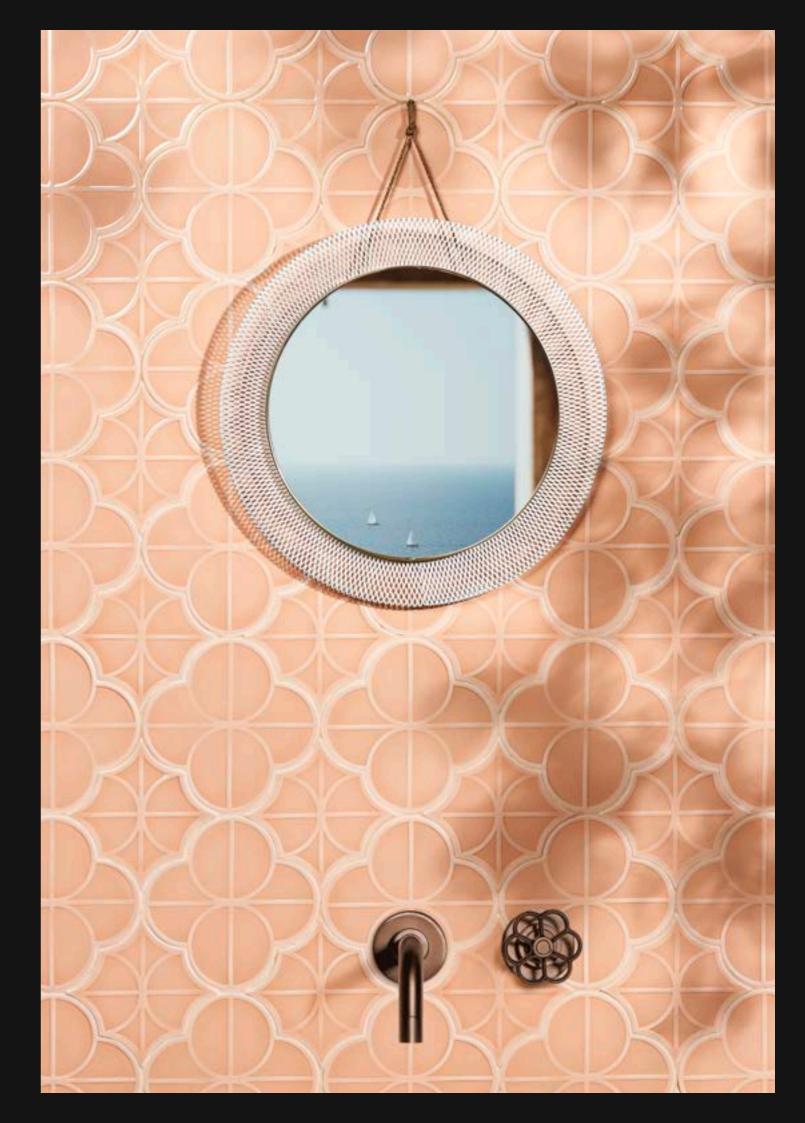


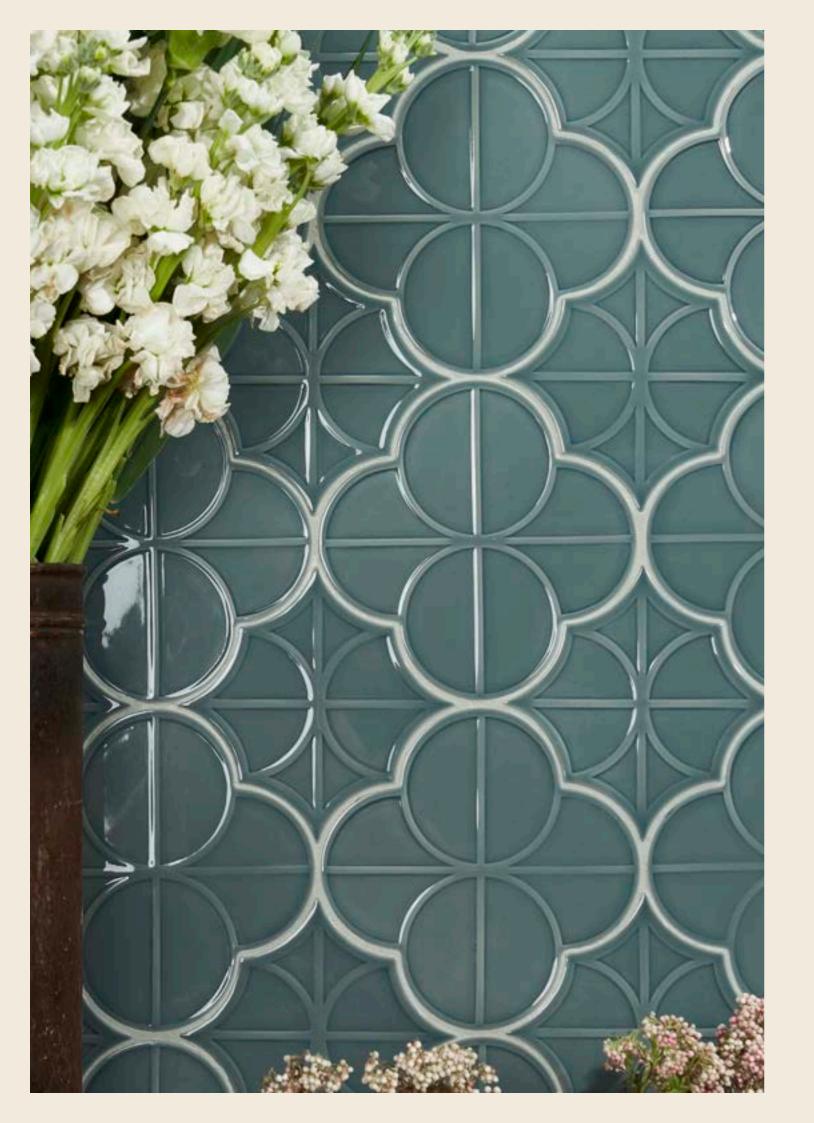


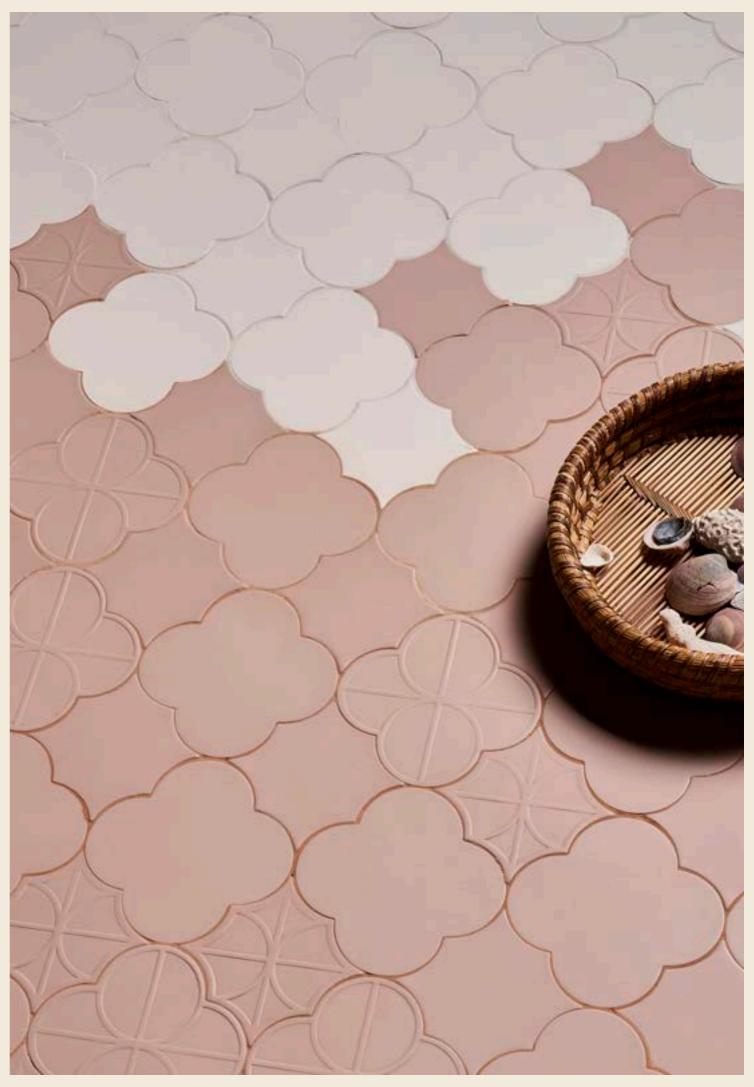


SAN REMO

The San Remo collection draws inspiration from its Ligurian roots, featuring innovative forms inspired by a four-petal flower. Crafted with NeoClay™ for technical excellence, it offers a vibrant colour palette reflecting the region's flora. Available in smooth or high-relief finishes, including a mosaic version, it allows for versatile combinations to achieve unique aesthetics.



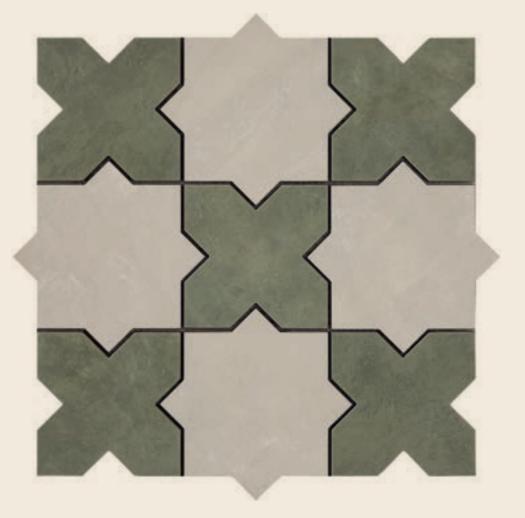


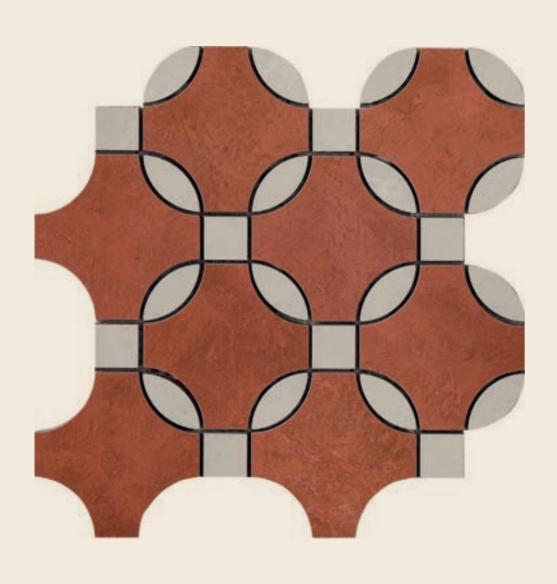


TADELAKT

Tadelakt, inspired by Moroccan plasterwork, showcases vibrant colours and intricate details with ancient techniques like hand-sieving and river pebble polishing, followed by waterproofing with black soap. It exudes an exotic, contemporary charm, echoing a rich cultural heritage, and features captivating mosaic patterns, enhancing its timeless allure.











SCALLOP /
LEAF

A high-quality ceramic surface, featuring unique designs. Born from tradition in ceramic production, blending manual craftsmanship with modern lifestyle trends and a deep appreciation for work and the land to give a unique final application to any room.



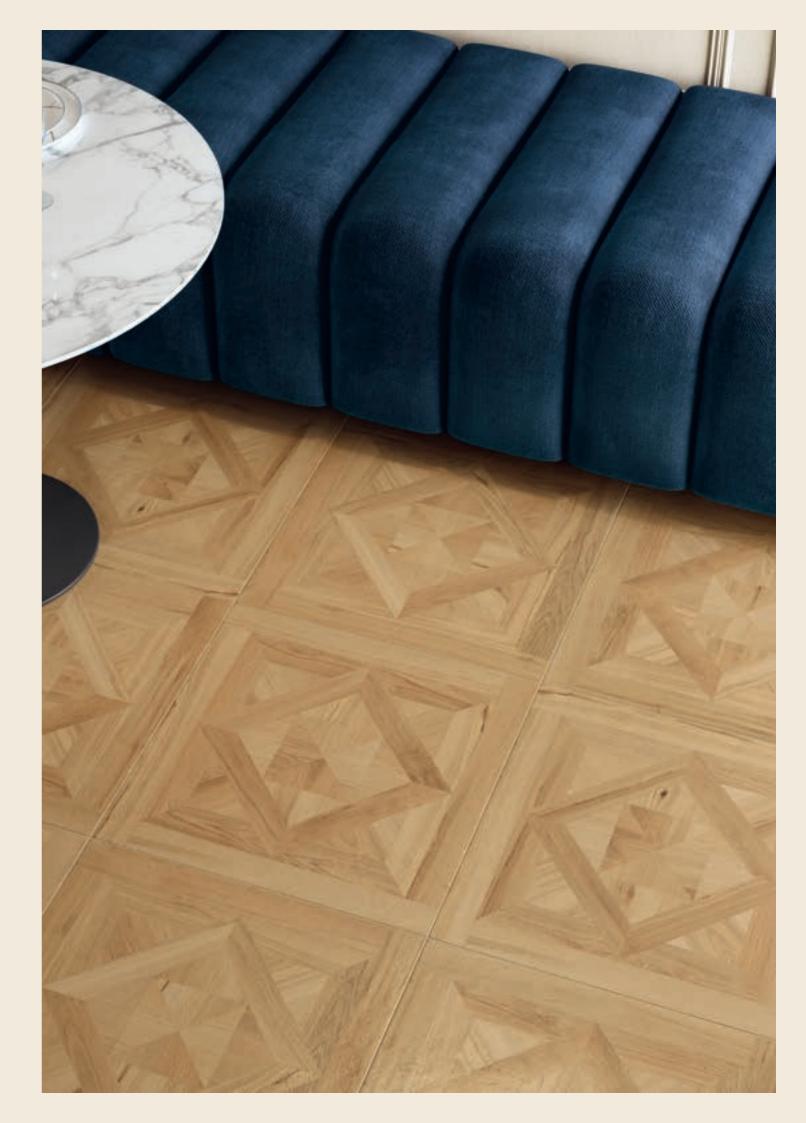




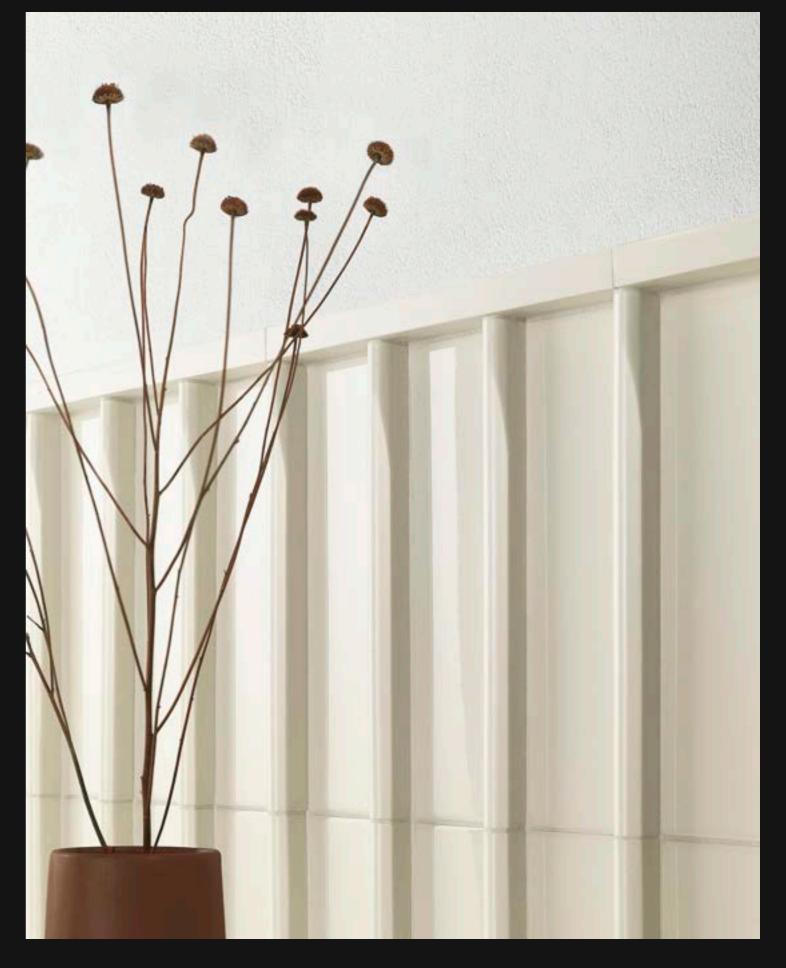
QUERCIA

This porcelain stoneware offers oak wood's timeless allure. Its coloured body adds depth to the classic aesthetic. With each tile, the diverse character of oak wood is beautifully captured, inviting a timeless elegance into any space.









DIGA

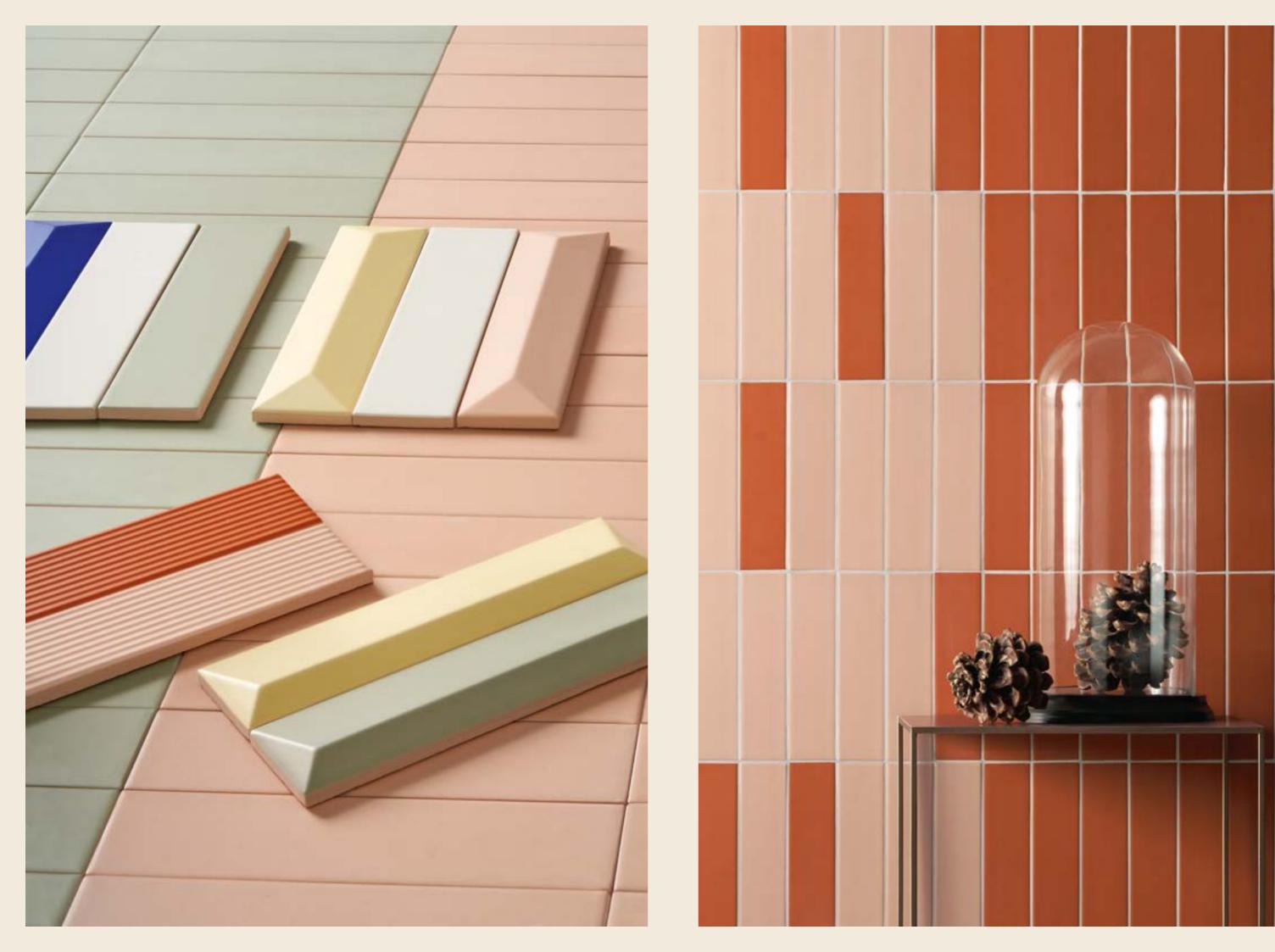
Enhance the ambiance of your interior with our exquisite deep ribbed tiles, meticulously crafted to add depth and character to any space. Crafted from premium glazed porcelain stoneware or white body double-firing, these tiles exude elegance and durability.

COMING SOON

ECCENTRIC

Like the notes on a score, the colours of these tiles' 3D structure's flow together to create perfect harmonies. The three textures, with stylish geometric details, reflect the light in ever-changing ways, bringing a new rhythm to your walls.



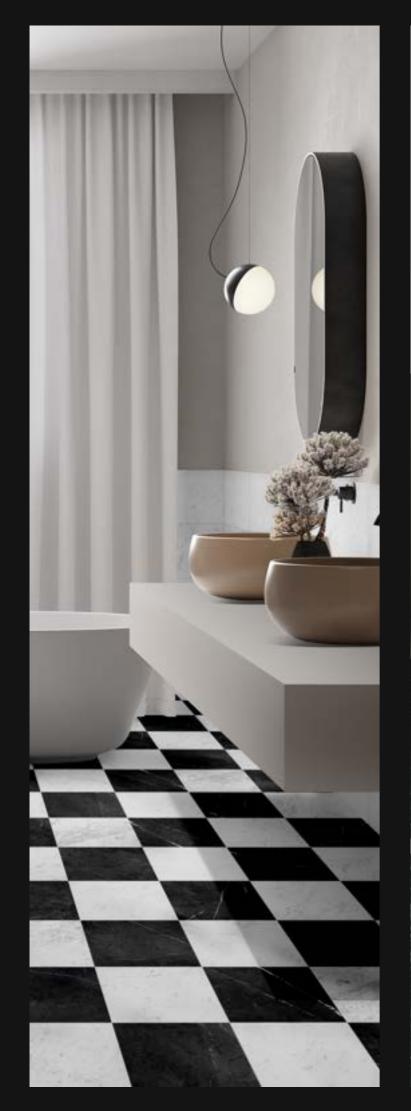




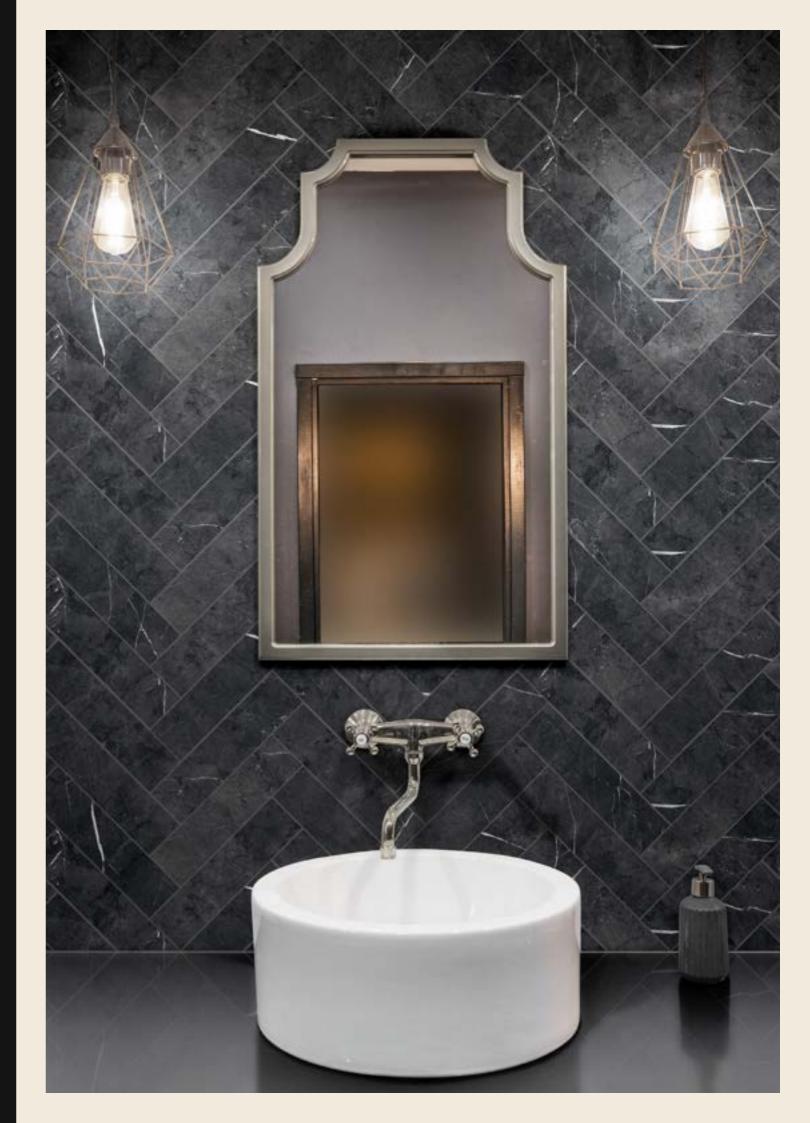
MARMI CLASSICI

This collection conjures the exquisite beauty of Carrara and Botticino marbles, the captivating allure of the Apuan Alps, the opulence of Nero Marquina. Drawing inspiration from the regal essence of marble, these tiles transform these enchanting elements into luxurious surfaces boasting a diverse array of tones and materials, offering endless possibilities for versatile design solutions.



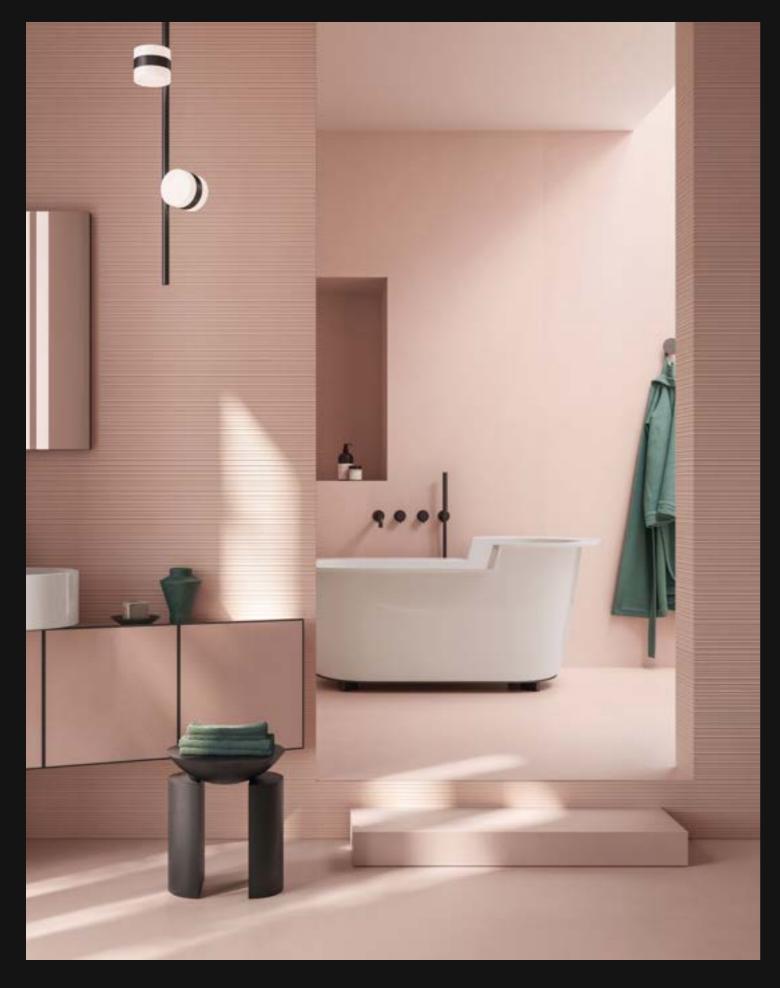






SFUMATURE

The yellow and pink pigments come alive through a three dimensionality of matter and light. The innovative ribbed surface molds new decorative dimensions that enhance the essence of colour, which becomes sculptural, pure and authentic providing a soft statement look.





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